

Communication Specialist - Environmental Educator - Native Pollinator Sustainability Designer

My goal for an organization is to increase a positive exposure, to galvanize energetic participation, and to expand financial support using my skills as a program developer/organizer, coalition builder, educator, public speaker, and media designer.

Environmental Educator

Mercer County Community College:

- * Native Plant Garden Design
- * Pollinator & Sustainable Support Practices

Princeton Adult School

- * Native Plant Garden Design - Pollinator Habitats' Impact on Environment
- * Organic Food Production & Preservation Methods

Workshops/Presentations:

- * Munich Reinsurance America: Native Plant Landscaping & The Environment
- * Brothers International: Composting 101
- * Princeton Adult School: Soil to Table: Food as Health
- * Princeton Public Library, Ewing Public Library, Hopewell Public Library, West Trenton Garden Club: Impact of Native Plant Landscaping on Ecosystems
- * Community Park School Curriculum: Where Your Food Comes From
- * Created "River Friendly" Curriculum for Science program at Montgomery High School, NJ
 - * funded by Johnson & Johnson Grant
- * Community Action Presentations: Maintaining Clean Water Sources; Preserving Open Spaces
- * Princeton Senior Resource Center: Carbohydrates, Proteins, Fats: Healthy Choices
- * YWCA Princeton Breast Cancer Resource Center: Soil to Table: Food as Health
- * Whole Earth Center, MCCC, Terhune Orchards: Intro. to Soil Biology, Organic Food Production and Preservation Methods

Northeast Organic Farmers Association of New Jersey Winter Conference

- * Pollinator Habitat Support Hedgerows for Farmers

Volunteer: Sourland Conservancy- Advocacy & Stewardship Committees
Native Plant Society of New Jersey: Created West Central Jersey Chapter
D&R Greenway Land Trust: Invasive Species Task Force
Princeton, NJ: as Environmental Commissioner developed Natural Resources Inventory
NJ Dept. of Environmental Protection: Lobbied replacing statewide use of Sevin with BT
Event Organizer: Mercer Green Fest Expos, NOFA-NJ Harvest Event & Conference

Manager

Princeton Farmers' Market - Princeton, NJ - Co-founder & Manager:

Created: * community outreach that produced a thriving market with thousands of customer visits a year
* workshops, videos, flyers, presentations to libraries, businesses, and schools
* standards for market vendors, recruited and vetted all participants
* nonprofit status for the market
* opportunity for HomeFront Homeless Community Center to make market bags with all proceeds benefitting the seamstresses
* partnership with Princeton Public Library

Achieved Goals:

- * established a reputation that drew a faithful, enthusiastic, and bountiful clientele every year
- * increased fiscal sponsorships from 0 to 8
- * created an inviting community gathering space for Princeton within the framework of a market that offered fresh food sustainably grown by local farmers, tables to gather round, & live music
- * provided a steady income for farmers and individual food businesses
- * promoted the benefits of eating locally produced produce and meats (workshops on cooking)
- * increased local nonprofits' exposure & their benefits to the community through a weekly free market table
- * filled space capacity of 21 vendors with ongoing waiting list of farmers and food producers

Manager

Bloomberg Philanthropies Mayors Challenge Grant; Food Waste Project, Princeton, NJ Project Coordinator for the \$100,00 Grant:

Coordinated activities to create a model for transforming food waste into a compost product & determining economic market for end use product

Monroe Center for the Arts - Hoboken, NJ - Artistic Director:

Created, managed, & publicized - "Second Sundays" - a free monthly event located in the 3 story, city block-wide Arts Center building that included:

- * painters, photographers, crafters, dancers, musicians, and small businesses that were established in the Center
- * invited and curated painters, photographers, crafters, dancers, musicians and small businesses from New Jersey & New York to participate in the many available assigned spaces
- * initiated a pop-up cafe that served refreshments during the event days

Achieved goals:

- * created a vibrant community designation for the residents of Hoboken & the surrounding cities
- * provided significant support & exposure for the local artists & businesses
- * added revenue to the Center from exhibitor fees
- * grew the attendance from zero to many hundreds of visitors a month within a year of inception
- * was awarded a grant from The N.J. State Council on the Arts for \$30,000 to support the series of events

Communications Specialist

OnePrinceton/Heartland Payment Systems - Princeton, NJ - Communications/Outreach Consultant

- * Designed social media materials to explain benefits to community of the OnePrinceton payment system
- * Managed 5 person outreach team to engage directly with public at events & businesses
- * Increased community business enrollment in program by one third

D & R Greenway Land Trust - Princeton, NJ - Communications/Outreach Consultant

- * Designed media materials: videos, pr releases, social media outlets, flyers/posters
- * Programmed & presented public educational events with increased attendance \
- * Produced video on D & R Greenway President, Linda Mead

Chesapeake BaySavers - Annapolis. Md - Video Consultant

- * Produced videos for their yearly fundraising event, summit event, & social media use
 - * Chesapeake BaySavers Annual Environmental Legislative Summit
 - * Chesapeake BaySavers Unique Activist Role
- * Researched & submitted report on recommended future focus & plan for organization's growth

Volunteer: Princeton Community TV

Performer-Director-Teacher

Lee Strasberg Theater & Film Institute - New York NY

NYU Tisch School of the Arts - New York, NY

- * Taught classes in Acting Technique, Script Analysis, Shakespeare, Improvisation
- * Directed eight theater productions
- * Created & directed three original performance productions
- * Co-created and performed "The Haunting of Lady MacBeth" at the Brooklyn White Wave Festival
- * Rated the "Most valued acting teacher " by both the Institute and the Tisch student population

Stella Adler Studio - New York, NY

- * Guest Director for production of "Vinegar Tom" by Caryl Churchill

Actor/Director/Producer - Broadway, Off-Broadway, National Tours, Television, Commercials

- * on a separate resume

Education

Northeast Organic Farmers Associations New York & Connecticut - Certified in Organic Land Use

Rodale Institute - Soil Food Web, Soil Biology, Compost Modeling

Native Plant Courses: Native Plant Society of NJ, Stockton College, Xerces Society, FOHVOS, Sourland Conservancy, Bowman's Hill Wildflower Preserve, Duke Farms

Neighborhood Playhouse of the Theatre, NY, Graduate

Rutgers University, Douglass College: Psychology